



"Working Together for a Great^{er} Community"

Board of County Commissioners Progress Report

September 25, 2007



Community Signs

Board Request

- On June 26, 2007, Community-Based Planning was directed to look into provisions for: “Welcome to (Named Community)” signs for communities in Hillsborough County and to submit a progress report at the September 25, 2007, Land Use Meeting.

This is Administrative Assignment Number :
AA49270



Community Signs

Overview

- What is a Community Sign?
 - Community Entry Sign (Public)
 - Community Gateway Sign
 - Downtown Business District Sign
- What is permitted?
- What changes to the LDC are necessary?
- Guidelines for Community Signs?
 - Where should signs be allowed?
 - Size and Type?
 - Who may erect them? Maintain them?
- Next Step



Community Signs

What is a Community Sign?

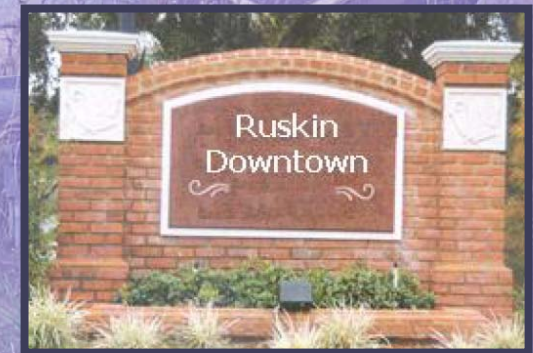
- **Community Entry Sign (Public).**
 - Identifies a Community. It is located in the public R.O.W. and it is government owned.
- **Community Gateway Sign.**
 - Community identification Sign, Free standing, Privately owned.
- **Downtown Business District Sign.**
 - Downtown District identification , Free standing, Chamber of Commerce or similar non-profit Business organization owned.



Community Entry Sign



Community Gateway Sign



Downtown Business Sign



Community Signs
Provides a sense of location.

What is permitted?

- Signs are regulated by Hillsborough County:
 - Land Development Code (LDC) Article VII - “Hillsborough County Sign Regulations” Adopted Nov. 9, 2004. Ord. No. 04-47
- The LDC permits government owned signs within the right-of-way as approved by County administrator’s office Communications / Community Relations department.
- The LDC prohibits Off-premise signs.
- Privately owned “Welcome to___” signs are not permitted within right-of-way.
- Privately owned “Welcome to___” signs are not allowed on private property because they are considered “Off-premise” signs.



Community Signs

What changes to the LDC are necessary?

- Define type, size, rules and location for Community Signs.
- Provide guidelines for Community Entry Signs (Public).
- Allow off-site Gateway Signs.
- Permit off-site Signs identifying Downtown Business Districts.



Community Entry



Community Gateway



Business District

Guidelines for Community Signs

Where should signs be allowed?

- Community Entry Signs (Public)
 - R.O.W., along arterial roadways at approved Community Plan (CP) boundaries.
- Community Gateway Signs
 - Private property, along arterial roadways, within 100 yards of approved CP boundaries on CG zoned property or approved PD.
- Downtown Business District Signs
 - Up to two locations as identified in Community-Based Plans.



Existing Gateway Examples:

- Lutz Sign located on US 41 within the R.O.W.
- Brandon Sign located on private property.
- Do not meet current LDC and Tech. Manual.

Guidelines for Community Signs Cont'd

Size and Type?

Community Entry Signs

- 2 ft. x 4 ft. , metal, green and white when approved by County administrator's office, Communications / Community Relations department.



Community Entry Sign

Community Gateway Signs

- Max. 50 sq. ft. meeting County sign regulations.
- Identifies entry into Community by Community based Plan name.



Community Gateway Sign

Downtown Business District Signs

- Max. 50 sq. ft. meeting County sign regulations.



Business District Sign

Guidelines for Community Signs Cont'd

Who may erect them? Maintain them?

- Public Entry Signs
 - Hillsborough County Public Works
- Community Gateway Signs
 - Home Owners Assoc., Civic Assoc. or Chamber of Commerce
- Downtown Business District Signs
 - Chamber or similar non-profit Business organization



Business District Sign



Community Signs

Next Step

- BOCC authorization to:
 - Review with representatives of approved Community Plans for Community Sign Guidelines.
 - Draft Community Sign regulations and adopt into the Land Development Code and Transportation Technical Manual.



Community Signs